

NORTHEAST SUSTAINABLE COMMUNITIES WORKSHOP

From Contamination to
Community Assets

Where the Right People and the
Right Projects Come Together

June 16 - 17, 2026

MGM Springfield
Springfield, Massachusetts



**SPONSORSHIP
PROSPECTUS**

The Industry is Evolving. Fast.

Funding is shifting.
Regulations are tightening.
Projects are getting more complex.

And the most important conversations?

→ Are all happening in one place.



WELCOME TO NSCW 2026

The Northeast Sustainable Communities Workshop (NSCW) is where environmental innovation meets real-world impact.

Each year, this event brings together the professionals, practitioners, and leaders who want to understand what's changing, see what's working, and build the relationships that move projects forward.

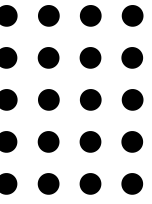
In this industry, information alone isn't enough.

Access is key -

- Access to the people shaping policy,
- Advancing projects, and
- Making decisions.

NSCW is a curated room of professionals actively shaping redevelopment across the Northeast.

**This is Where the Right
Conversations Happen**

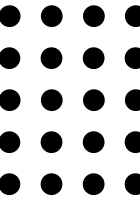


WHY PARTNER WITH US?



When you sponsor NSCW, you're not just supporting an event.

You're positioning your company in front of decision-makers, inside high-value conversations, and alongside the people shaping projects

This Isn't About Visibility. It's About Access.



When You Sponsor NSCW, You Get:

-  **DIRECT ACCESS** Direct access to industry leaders, developers, regulators & decision-makers
-  **CONNECTION** High-quality, relevant conversations
-  **LEAD GENERATION** Lead generation opportunities —before, during & after the conference
-  **UNPARALLELED NETWORKING** Next-level Strategic industry positioning

Our sponsors stand alongside environmental practitioners, planners, regulators, developers, engineers, attorneys, and community advocates — the people shaping the future of sustainable redevelopment.

This is where your brand belongs.



WHO YOU'LL BE IN THE ROOM WITH

NSCW attracts a **highly engaged, cross-disciplinary audience** working to improve environmental outcomes and community redevelopment across the Northeast.

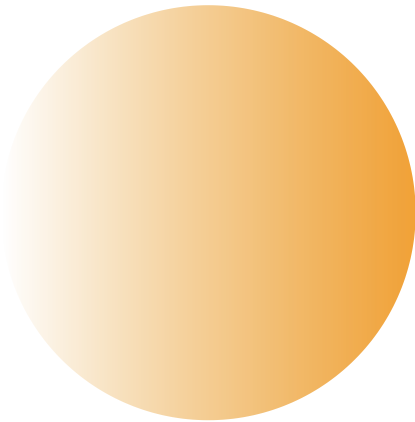
YOU'LL BE SURROUNDED BY AN ENGAGED AUDIENCE REPRESENTING INDUSTRIES SUCH AS:

- Real estate development & planning
- State, federal, and municipal regulatory agencies
- Environmental law & policy
- Environmental consulting, engineering, geology & remediation
- Brownfields program leadership
- Sustainability & climate resilience development
- Environmental justice & community advocacy
- Academia, students, and emerging professionals

**NSCW is a curated, high-value room -
not a general audience.**

WHERE YOUR BRAND SHOWS UP

*And Why It
Matters*



PRE-EVENT VISIBILITY

Build awareness before attendees even arrive

- NSCW website sponsor listing
- Email announcements & newsletters
- Social media spotlights
- “Meet Our Partners” features
- Event marketing materials
- Early sponsor recognition in BCONE channels

ON-SITE VISIBILITY

Be seen in the moments that matter most

- Stage recognition
- On-site signage & sponsor banners
- Branded session or feature opportunities
- Premium exhibitor placement (depending on tier)
- Conference app listing
- Digital screen rotations

POST-EVENT VISIBILITY

Stay top-of-mind after the conversations end

- Email recaps
- Website archive
- Social media acknowledgements
- Ongoing BCONE engagement

A SPONSOR EXPERIENCE BUILT FOR IMPACT

Every sponsor receives a combination of visibility, connection, and engagement designed to help your team meaningfully plug into the NSCW community.

Your Sponsorship Includes:



VISIBILITY

Your brand is seen across key touchpoints



ACCESS

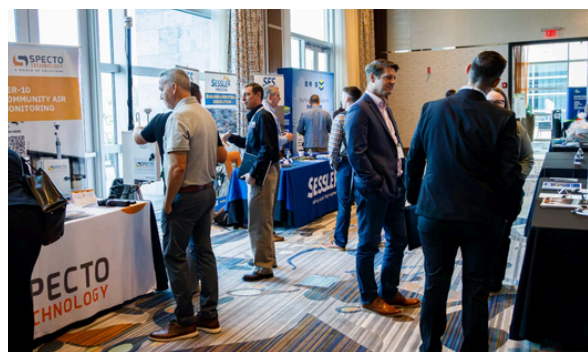
Direct interaction with high-value attendees



INFLUENCE

Position your firm as a leader in the space

Podium time (Limited)
Premium exhibitor placement
Feature-level signage
Expanded digital presence
Exclusive category ownership



Sponsorships designed so every organization can participate in a way that supports its budget & goals.

INVEST WHERE IMPACT HAPPENS

Early commitment ensures best positioning

Exclusive Sponsor

- The premier sponsorship level for organizations who want unmatched visibility, leadership presence, and top-tier access. Your brand anchors the entire NSCW experience.

Specialty Sponsor

- Designed for maximum impact, these opportunities align your brand with the most anticipated sessions and moments at NSCW 2026 —placing you at the center of industry conversation and leadership.

Diamond Sponsor

- Our most comprehensive multi-sponsor tier. Ideal for organizations who want strong, continuous visibility and strategic placement throughout the event.

Platinum Sponsor

- A strong mid-high tier providing broad visibility and feature-level exposure across digital, print, and onsite platforms.

Gold Sponsor

- A valuable tier for organizations seeking exhibitor-level exposure, digital integration, and brand placement throughout the event.

Silver Sponsor

- Ideal for organizations looking to support NSCW and gain consistent visibility.

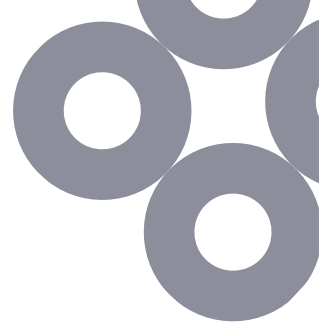
Bronze Sponsor

- A foundational presence offering essential recognition and community alignment.

Other Opportunities

- A simple, feel-good way to support NSCW and show alignment with environmental transformation.

2026 SPONSORSHIP SNAPSHOT



Benefits

Other Opportunities	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor	Diamond Sponsor	Specialty Sponsor	Exclusive Sponsor
\$500	\$1,000	\$1,500	\$2,000	\$2,500	\$3,500	\$4,000	\$4,500 - \$5,000

On-Site Logo Recognition	●	●	●	●	●	●	●	●
Verbal Recognition			●	●	●	●	●	●
Custom Session / Feature Signage					●	●	●	●
Premium Exhibit Table	(optional)			(upgrade)	(upgrade)	●	●	●
Exclusive Sponsorship Category			Limited	Selected	Selected	Some	●	●
Sponsor Banner							●	●
Podium Time							●	●
Attendee List Access							Full	Full
Registration Passes	*2 (Basic Exhibit Table only)	1	1	1	2	3	4	5
Digital Presence (web + e-blasts + program + loop)	Shoutout / Listing	Shoutout	Shoutout	Shared Mention	Shared Mention	Featured Highlight	Featured Highlight	Dedicated
Website Listing	Name Only	Logo	Logo	Full	Full	Full	Full	Full

NSCW 2026

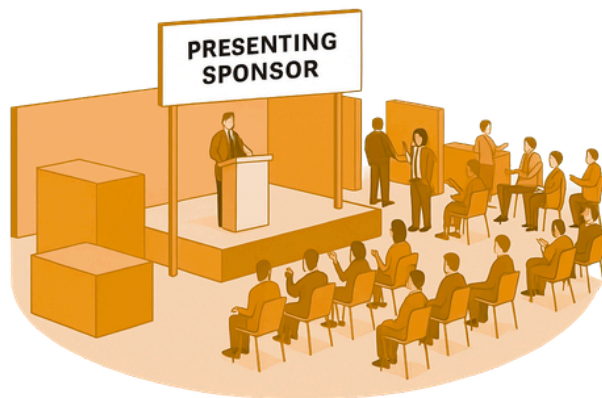
SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSORSHIP

\$5,000

Step into the spotlight as the Presenting Sponsor—the highest-impact position at NSCW. Your brand leads the conversation, connects directly with key decision-makers, and is recognized as a driving force in brownfield redevelopment.

You also receive exclusive billing as the sponsor of the **Developer Roundtable**, one of NSCW's most influential sessions, where top developers and industry leaders shape the future of brownfield projects.



Your brand is front and center as major ideas and opportunities take shape.

Your sponsorship delivers premium visibility across the entire conference - programs, signage, digital channels, and the NSCW website - keeping your brand top-of-mind before, during, and after the event.

Don't miss out on this high level opportunity!

KEY BENEFITS:

-  **EXCLUSIVE** - Only 1 Presenting Sponsor Per Conference
-  **Premier Visibility**
Complimentary 8 ft. exhibit table in a prime, high-traffic location.
-  **Exclusive Presenting Sponsor Marketing**
Your logo featured on all major conference communications—
 - NSCW + BCONE email blasts
 - Conference website
 - Program materials and digital channels
-  **Spotlight Podium Time**
Five minutes on stage prior to the Developer's Roundtable to welcome attendees and position your brand at the center of the conversation.
-  **Full Access for Your Team**
Five (5) complimentary registration passes included.
-  **Custom Branded Presence**
A dedicated Presenting Sponsor banner with your logo, prominently displayed in the main conference area and throughout the event.
-  **Direct Attendee Access**
Access to the NSCW attendee list (name + company) to support follow-up, outreach, and meaningful relationship-building.

If our goal is to

NSCW 2026

SPONSORSHIP OPPORTUNITIES

PREMIER SPONSORSHIP







\$4,500

Secure a leading presence at NSCW as the Premier Sponsor, a high-impact opportunity designed for maximum visibility and influence. As the exclusive sponsor of the **Hot Topics Plenary**, your brand takes center stage during one of the most anticipated sessions - where regional leaders, decision-makers, and industry experts gather to address the issues shaping the future of brownfields.

Your sponsorship includes standout logo placement across all conference communications, giving your brand continuous visibility before, during, and after the event. This premium sponsorship positions your company as a trusted leader in the field and ensures your message resonates with an audience of high-level professionals.



KEY BENEFITS:

-  **EXCLUSIVE** - Only 1 Premier Sponsor Per Conference
-  **Prime 8' exhibit table** in a high-visibility location
-  **4-minute podium time** to address attendees at the Hot Topics Plenary Session
-  **Four (4) complimentary registrations**
-  **Premier-level marketing exposure**, including:
 - Logo in all main conference e-blasts
 - Recognition on the NSCW website
 - Listing in all program materials
-  **Custom Premier Sponsor signage** displayed prominently near the main stage
-  **Access to NSCW attendee list** (*name + company only*)

NSCW 2026

SPONSORSHIP OPPORTUNITIES

KEYNOTE SPONSORSHIPS

\$4,000

**Nothing commands attention like a keynote.
Everything they remember starts - and ends - with you.**

**WHEN A KEYNOTE PRESENTER TAKES THE STAGE
THE ENTIRE ROOM LISTENS.**

Step into the spotlight as a **Keynote Sponsor** -- some of the most anticipated and high-impact sessions at NSCW 2026.

The Morning Keynote sets an inspiring tone for the entire day, energizing and preparing you for what's ahead. Later, the Afternoon Keynote keeps your brand top of mind, captivating a highly engaged audience of industry leaders, decision-makers, and professionals—making every moment an opportunity to connect and leave a lasting impact.



KEY BENEFITS:

- 🎯 **Visibility** Keynote sessions are consistently the highest-attended sessions of the conference.
- 🎯 **3-minute podium time** before the Keynote presentation to address an engaged audience
- 🎯 **Prime 8' exhibit table** included
- 🎯 **Four (4) complimentary registration passes**
- 🎯 **Featured marketing placement** across all NSCW communications
- 🎯 **Prominent on-site recognition** during the keynote session
- 🎯 **Logo recognition** on the conference website and in all program materials
- 🎯 **Access to NSCW attendee list** (name + company only)

NSCW 2026

SPONSORSHIP OPPORTUNITIES

PFAS PANEL SPONSORSHIPS









(Day 1 and/or Day 2)

\$4,000
each

One of the most attended and high-engagement sessions at NSCW

Step into a high-visibility role as the exclusive sponsor of the **PFAS Topics Plenary**—one of NSCW’s most talked-about and forward-looking sessions. This is where leading experts and decision-makers gather to address one of the industry’s most urgent challenges, and your brand sits at the center of that conversation.

KEY BENEFITS:

-  **EXCLUSIVE** - Only 1 PFAS Panel Sponsor Per Conference for each day
-  **Prime 8' exhibit table** included
-  **Featured marketing placement** across all NSCW communications
-  **Logo recognition** on the conference website and in all program materials
-  **3-minute podium time** during the PFAS Panel to address attendees
-  **Four (4) complimentary registration passes**
-  Custom PFAS Panel Sponsor signage displayed near the main stage
-  **Access to NSCW attendee list** (name + company only)



As the PFAS Panel Sponsor, your logo is showcased across conference materials and recognized throughout the event as a champion in advancing PFAS solutions. It’s a powerful opportunity to demonstrate your expertise, elevate your credibility, and leave a meaningful impression on the professionals shaping the future of brownfield redevelopment.

NSCW 2026

SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSORSHIPS

As a **Diamond Sponsor**, your brand receives elevated visibility and premium placement throughout NSCW:

- **Three (3) complimentary registrations** to bring your team into the room
- **Exhibitor table** included for direct engagement with attendees
- **Priority exhibit placement** in a high-traffic area of the Exhibit Hall
- **Strong digital presence** with your logo featured on the NSCW website
- **High-impact visibility** through prominent logo placement on event signage and promotional materials
- **On-stage recognition** from event leadership
- **Logo featured across all major conference platforms**, including the program, plenary video loop, and both NSCW & BCONE websites

\$3,500

**Grant Writing
Session Sponsor**



Sponsor one of NSCW's most in-demand sessions and put your brand in front of an engaged audience. Gain standout visibility in event materials and during the session as attendees explore real-world funding strategies.

\$3,500

**Session
Sponsor/Moderator**



Lead the conversation by sponsoring a session and serving as moderator. Your brand is highlighted throughout the program and recognized for guiding key discussions that shape brownfield redevelopment.

NSCW 2026

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSORSHIPS

Step into a high-visibility role as a Platinum Sponsor and position your organization as a key contributor to the brownfield redevelopment community. **All Platinum Sponsors receive:**

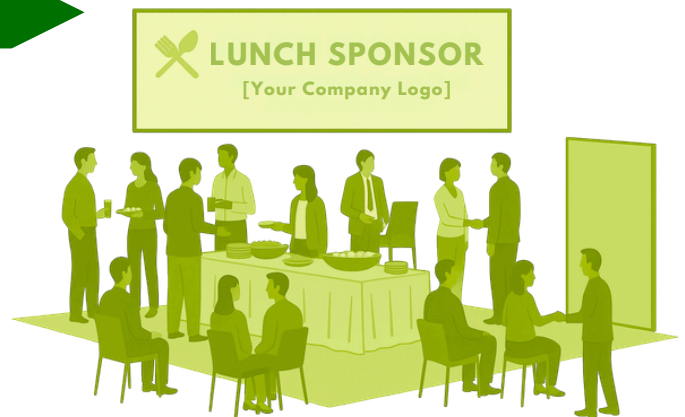
- **Two complimentary registration passes**
- **Option to add an exhibitor table for \$500**
- **Prominent logo placement** on the NSCW website and across select event signage and promotional materials
- **Conference-wide visibility**, including recognition in the program, plenary video loop, and both NSCW & BCONE websites
- **Podium acknowledgment** from BCONE leadership during the event

x4

Lunch Sponsor

\$2,500

Put your brand in the spotlight during one of NSCW's most social moments. Your logo is featured throughout lunch and across event materials—giving you consistent visibility while attendees recharge and connect.



x4

Cocktail Reception

\$2,500

Own the conference's signature evening event. Your brand is showcased across promotions and throughout the reception space, ensuring you're top-of-mind as attendees wrap up their day.



NSCW 2026

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSORSHIPS

CONFERENCE APP
Sponsored by
[YOUR LOGO]

\$2,500

Conference App

x2



Get premium exposure inside the digital hub attendees use for everything. With no printed program, the app becomes the go-to guide—putting your brand front and center before, during, and after the event.

Tour Sponsor

\$2,500

Own the conference's signature evening event. Your brand is showcased across promotions and throughout the reception space, ensuring you're top-of-mind as attendees wrap up their day.

TOUR SPONSOR

Sponsored by
[YOUR LOGO]



NSCW 2026

SPONSORSHIP OPPORTUNITIES

GOLD SPONSORSHIPS

Position your brand front-and-center as a Gold Sponsor at NSCW.

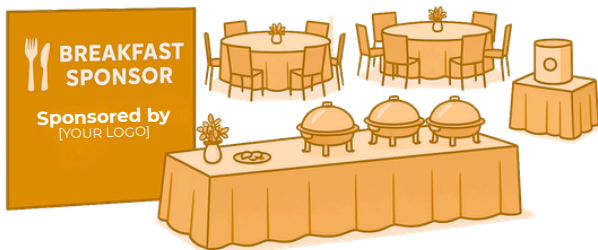
All Gold Sponsors receive:

- **One complimentary registration pass** to attend NSCW
- **Option to add an exhibitor table** for just \$750
- **Strong digital visibility with your logo** on the NSCW website
- **Brand exposure** on event signage and promotional materials before and throughout the conference
- **Verbal recognition** from BCONE leadership during the event
- **Logo placement in the conference program, plenary video loop, and website**

\$2,000

Breakfast Sponsor

x4



Kickstart the day as the exclusive Breakfast Sponsor at NSCW. Your brand will be front and center as attendees fuel up, with prominent logo placement during breakfast and throughout all related conference materials.

CONFERENCE
NOTEPAD SPONSOR

YOUR LOGO FEATURED ON NOTEPADS & PENS



\$2,000

Conference Notepad

Put your brand in every attendee's hands as the Notepad Sponsor. Your logo will be featured on the official conference notepads. Optional branded pens (at your cost) offer an added touch of visibility.

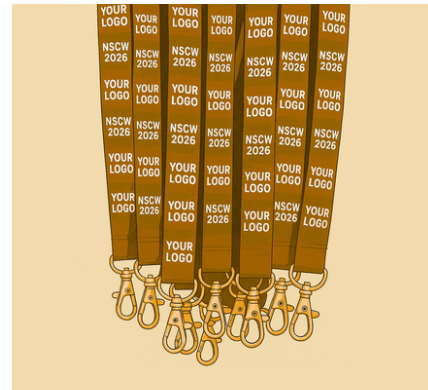
NSCW 2026

SPONSORSHIP OPPORTUNITIES

GOLD SPONSORSHIPS



Get unmatched visibility as the Lanyard Sponsor at NSCW. Every attendee will receive a lanyard featuring your logo, ensuring your brand is seen all conference long.



Drive buzz and attendee engagement as the Prize Sponsor. Your brand will be prominently highlighted during prize drawings, keeping your company top-of-mind during these high-energy moments.



NSCW 2026

SPONSORSHIP OPPORTUNITIES

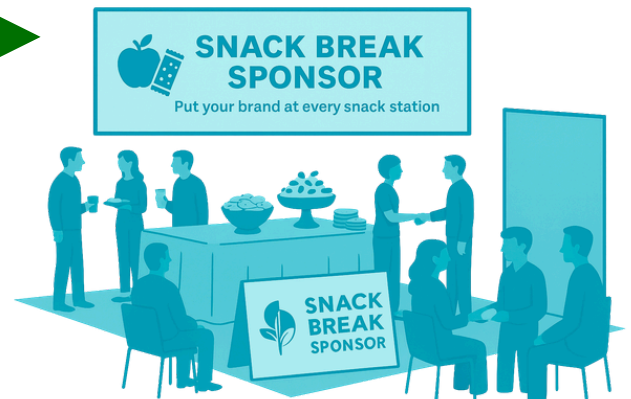
SILVER SPONSORSHIPS

Silver Sponsors receive:

- **One (1) complimentary registration pass**
- **Your logo featured on event signage and promotional materials** for strong pre-event and on-site visibility
- **Verbal recognition** from BCONE leadership during the conference
- **Logo placement in the conference program, plenary video loop, and on the NSCW website**

x4 **Snack Break** **\$1,500**

Give attendees a moment to recharge — with your brand front and center. Your logo will be featured at all snack stations, ensuring strong visibility throughout the event. A simple, high-impact way to stay top of mind.



x4 **Coffee Break** **\$1,500**

Keep the conversations flowing as the Coffee Break Sponsor. Your logo will appear at all coffee stations, offering consistent visibility while attendees connect, refuel, and network.



NSCW 2026

SPONSORSHIP OPPORTUNITIES

SILVER SPONSORSHIPS



**Individual Achievement
Award Sponsor**

\$1,500



Celebrate excellence in brownfields by sponsoring the 2026 Individual Achievement Award! As the exclusive sponsor, your logo will receive special placement on the program page honoring the awardee, and you'll have the prestigious opportunity to present the award during the conference, showcasing your support for outstanding leadership in the industry.



**Sustainable Communities
Award Sponsor**

\$1,500



Align your brand with innovation and community impact. Your logo will be featured on all materials recognizing the winning project, and you'll present the award on stage—showcasing your commitment to sustainable redevelopment.

NSCW 2026

SPONSORSHIP OPPORTUNITIES

BRONZE SPONSORSHIPS

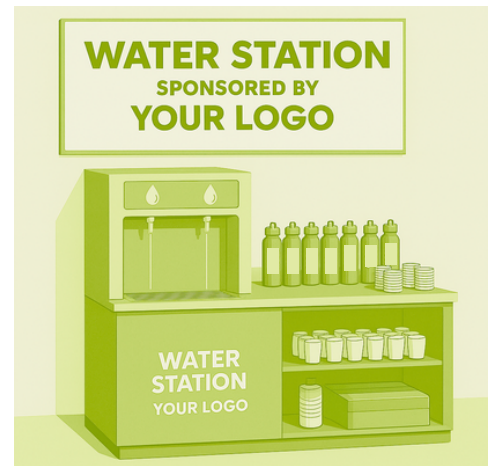
Sponsor NSCW at the Bronze level and keep your brand visible throughout the conference. **Bronze Sponsors receive:**

- **One (1) complimentary registration pass**
- **Your logo featured on event signage and promotional materials** for steady pre-event and on-site visibility
- **Logo recognition in the conference program, plenary video loop, and on the NSCW website**

x2 **Water Station** **\$1,000**

Keep attendees refreshed and put your brand front-and-center as the Water Station Sponsor.

Your logo will be prominently displayed at all conference water stations, giving your company consistent visibility all day long.



OTHER OPPORTUNITIES

x10 **Basic Exhibit Table** **\$2,500**

Includes exhibit space, two registrations, website listing, and on-site recognition —ideal for direct attendee engagement.

\$500 **Friends of BCONE** **x5**

Your company's logo will be displayed on framed signage in a high-traffic area of the conference showroom. With limited availability, this is an easy way to showcase your brand and stay aligned with the industry — at an approachable price point. **(Conference Registrations not included.)**

EXHIBITOR & ADVERTISING OPPORTUNITIES

Put Your Company in Front of
Hundreds of Brownfield Professionals



Why Exhibit?

Showcase your business in the spotlight at NSCW 2026 and connect with the people shaping the future of brownfield redevelopment. Becoming an exhibitor gives you a high-visibility platform to present your products, services, and expertise to a targeted audience of practitioners, decision-makers, municipal leaders, and industry innovators.

With exhibit spaces positioned in **high-traffic, high-engagement areas**, your team will experience a full day of meaningful interactions with attendees who are actively sourcing partners, tools, and solutions. Whether your goal is to generate quality leads, strengthen brand awareness, or expand your regional footprint, NSCW is where those conversations start.

This is your chance to be seen, remembered, and selected.

All exhibit spaces include:

- One 8' table
- Two (2) Registration Passes

*Space is limited and accepted on a **first-come, first-served basis**.*

Exhibiting at NSCW goes beyond traditional advertising—it's targeted, real-time marketing directly to decision-makers who are actively seeking the products and services you offer.



READY TO PARTNER WITH NSCW 2026?

We're excited to help you choose the level that best aligns with your visibility goals and strategic initiatives.



Follow us on social media



Facebook

www.facebook.com/bconeorg
tag: @bconeorg



Instagram

www.instagram.com/bcone_brownfieldcoalitionne
tag: @bcone_brownfieldcoalitionne



X

www.twitter.com/bconeorg
tag: @bconeorg



LinkedIn

www.linkedin.com/company/bconeorg
tag: @bcone - brownfield

CONNECT WITH US



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For Sponsorship Opportunities and Inquiries, please contact:

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RESERVE YOUR SPOT TODAY.