

NSCW 2020 SPONSORSHIP BENEFITS	Top Level	Tier 1 Sponsorship Levels					Tier 2 Sponsorship Levels					Tier 3
	Presenting	Conference Tote Bags	Conference WiFi	Lanyard	Lunch	Director's Networking Reception	Breakfast Sponsor	Outstanding Individual Award	Sustainable Communities Award	Coffee Break	Refreshments Sponsor	Conversation Starter
Investment	\$5,500	\$2,000	\$2,000	\$1,500	\$1,500	\$1,500	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$500
Number of Sponsors at Level	Exclusive	Exclusive	Exclusive	Exclusive	Limited to 2	Limited to 2	Limited to 2	Exclusive	Exclusive	Exclusive	Exclusive	Limited to 4
Number of Conference Registrations	5	3	3	3	3	3	2	2	2	2	2	1
Podium Time	5 Minutes before Keynote				2 Minutes before Lunch	2 Minutes before Reception		Announces Winner	Announces Winner			
Verbal Recognition at NSCW	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Access to NSCW Attendee List	✓											
On-Site Logo Recognition	Banner	Bags	Password & Signage	Lanyard	Signage	Signage	Signage	Signage	Signage	Signage	Signage	Signage
Logo in Conference Program	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Digital Presence (email, social & web)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Additional Cost for Exhibit Space	Complimentary	\$250	\$250	\$250	\$250	\$250	\$500	\$500	\$500	\$500	\$500	\$750

ADD-ON: Sponsor/Exhibitor Advertising	Ad Cost
Full Page Ad	\$250
Half Page Ad	\$125
Quarter Page Ad	\$62.50